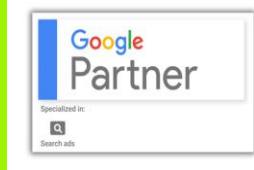




Work With Us | Our Packages

GOOGLE & MICROSOFT ADS

<p>Package 1 : One Off Review</p> <p>Full Google Ads or Microsoft Ads report analyzing what is working on your account and where changes can be made with detailed explanations for those changes. You can then make those changes yourself or join our Do It For You package where your first months fee will be reduced by £25.</p>	£50																
<p>Package 2: Do It For You</p> <p>Full Google Ads or Microsoft Ads report analyzing what is working on your account and where changes can be made with detailed explanations for those changes. 20 minute onboarding call to find out more about you , your business and your goals. We process those changes and monitor the account month on month making the necessary changes where needed in order for the account to reach its full potential. You will receive monthly reports detailing the effects of the changes made and the intended future actions.</p> <p>New to Google Ads or Microsoft Ads? We will set your account and campaigns up for you including, search, display and remarketing.</p> <p>The majority of the work is within the initial 2 months so our fees reduce after this period - we pride ourselves on being fair so our charges are based on the hours we put in. Our minimum contract period is 2 months, after which time you can choose to continue with our services or go it alone. Please note if additional campaigns are required on an ongoing basis, these will be quoted for at the time of request and will be in addition to the fees below.</p> <table border="1" data-bbox="190 1476 1419 1688"> <thead> <tr> <th>Monthly Ad Spend</th> <th>Fee Month 1</th> <th>Fee Month 2</th> <th>Fee Months 3 onwards</th> </tr> </thead> <tbody> <tr> <td>Up to £1,000</td> <td>£125 (up to 5 hrs)</td> <td>£75 (up to 3 hours)</td> <td>£50</td> </tr> <tr> <td>£1,000 - £5,000</td> <td>£125</td> <td>£100 (up to 4 hours)</td> <td>£50</td> </tr> <tr> <td>£5,001 and over</td> <td>£175</td> <td>£125</td> <td>£75</td> </tr> </tbody> </table>		Monthly Ad Spend	Fee Month 1	Fee Month 2	Fee Months 3 onwards	Up to £1,000	£125 (up to 5 hrs)	£75 (up to 3 hours)	£50	£1,000 - £5,000	£125	£100 (up to 4 hours)	£50	£5,001 and over	£175	£125	£75
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<p>For joint Google and Microsoft Ads management, please add £50 to Package 2 prices for months 1 and 2 and £25 for month 3 onwards.</p>																	





FACEBOOK & INSTAGRAM

<p>Package 1 : One Off Review</p> <p>Full Facebook report analyzing what is working on your account and where changes can be made with detailed explanations for those changes. You can then make those changes yourself or join our Do It For You package.</p>		£50	
<p>Package 2: Do It For You</p> <p>Full Facebook report analyzing what is working on your account and where changes can be made with detailed explanations for those changes. 20 minute onboarding call to find out more about you , your business and your goals. We process those changes and monitor the account month on month making the necessary changes where needed in order for the account to reach its full potential. You will receive monthly reports detailing the effects of the changes made and the intended future actions.</p>			
Campaign	Fee Month 1	Fee Month 2	Fee Months 3 onwards
Remarketing	£75 (up to 3 hrs)	£50 (up to 2 hours)	£25
Lead Generation	£75 (up to 3 hours)	£75 (up to 3 hours)	£50

If we are required to install conversion tracking on your website, we can action this using Google Tag manager. Please note, additional charges may be applied to cover this additional work at a rate of £25 per hour.

Please contact us at info@allaspectmedia.co.uk |01425 291730 for all other quotation enquiries.

